

COMMUNITY EDITION

LEVITT PAVILION DENVER

2023 ANNUAL REPORT





A WORD FROM OUR EXECUTIVE DIRECTOR

Meghan McNamara

Dear Friends,

I am excited to share with you Levitt Pavilion Denver's 2023 annual report. As donors, members and partners, you helped to create an epic season and countless memorable moments in Ruby Hill Park, and as you read this report, I hope you feel proud of what we accomplished together in the last year.

Our mission to “build community through music” may be ambitious and continuously evolving, but it plays out in very real ways — from reaching our highest per-show attendance to date and welcoming nearly 140,000 visitors, to the quieter, more personal connections on our new dance floor and throughout the lawn. We're excited to build on these successes in the year ahead as we deepen cultural programs and partnerships, plan for the next phase of venue enhancements and invest in vital programs like Bodies of Culture and workforce development initiatives as we work toward a more inclusive and equitable future for Levitt and the music industry as a whole.

Producing a full season in an outdoor venue is no small feat and requires a great deal of planning, a well-equipped venue and ongoing investment to create the best possible concert experience for everyone. Beyond resources and infrastructure, it's the people who make this work possible — the artists who bring their talent to our stage, our incredible team and Board of Directors, the partners who collaborate with us each season, and every single person who shares in our vision to build community through music.

Thank you for making 2023 an extraordinary year for Levitt Pavilion Denver, and for continuing to support access to live music for all. We can't wait to welcome you back!

With gratitude,

A handwritten signature in black ink, appearing to read "Meghan", followed by a long horizontal line.





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**63
TOTAL EVENTS**

**136,815
TOTAL ATTENDEES**

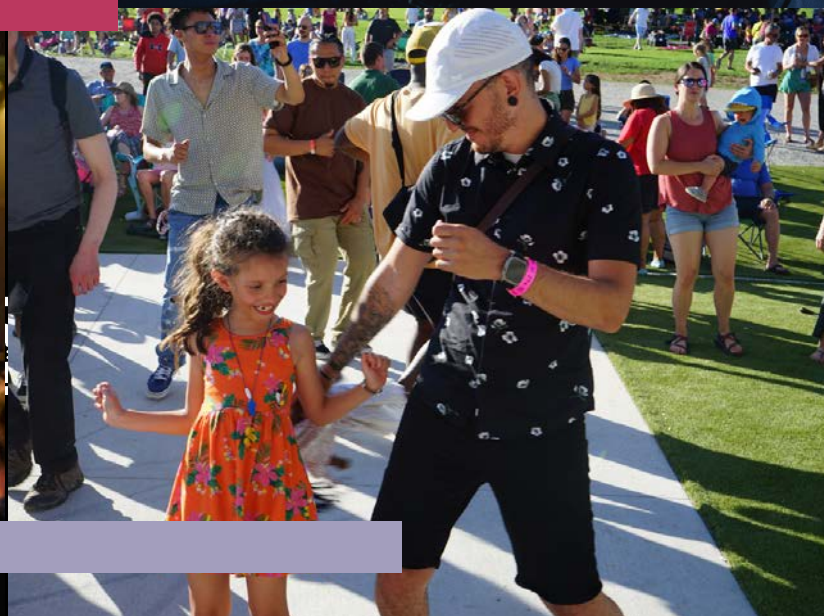
**120+
BANDS PLAYED OUR STAGE**

**2365
AVERAGE CONCERT ATTENDEES**

2023 ACCOLADES

WESTWORD BEST OF DENVER : BEST OUTDOOR VENUE

5280 MAGAZINE TOP OF THE TOWN : TOP PLACE TO CATCH A SHOW



48

FREE EVENTS

42 FREE CONCERTS

6 YOGA ON THE LAWN

Free events are the heart of Levitt Pavilion Denver's mission. Providing an all-ages space for all Coloradans to share experiences is essential to strengthening the fabric of our community.



A SPECTRUM OF SOUND

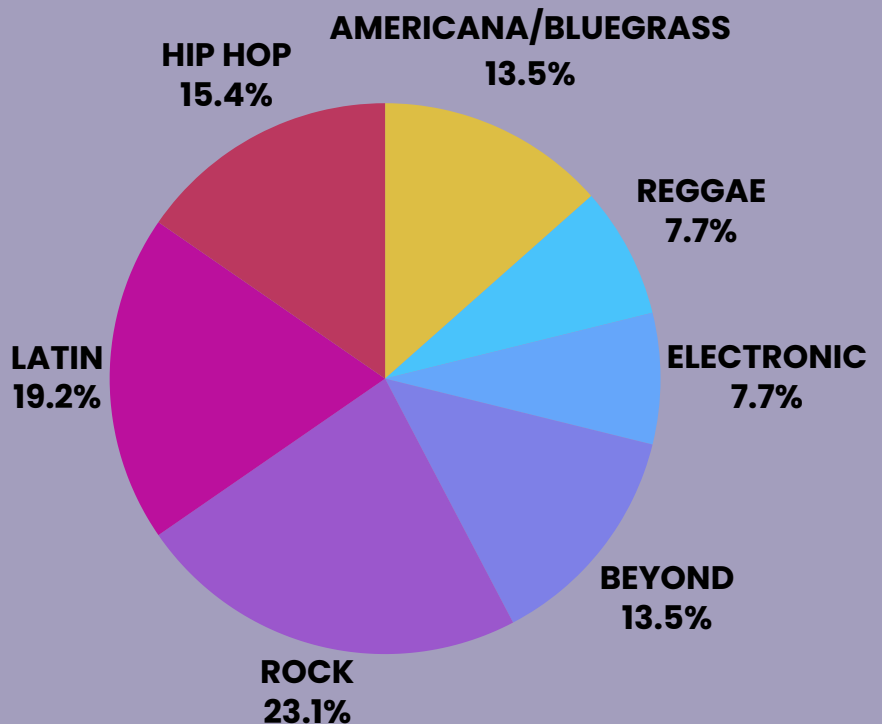
DIVERSE GENRES

2023'S FREE CONCERT SERIES FEATURED A WIDE VARIETY OF SOUNDS AND CULTURES

60%
OF FREE SERIES
HEADLINERS WERE
BIPOC FRONTED

55%
OF FREE SERIES BANDS
WERE COLORADO BASED

20+
COUNTRIES AND
CULTURES REPRESENTED.
INCLUDING, **BRAZIL**,
MEXICO, **BALI**, **ZIMBABWE**,
FRANCE, **JAPAN** & MORE



UNIQUE EXPERIENCES

This season brought the debut of many unique free musical experiences, including:

All My Relations Celebration — A showcase of the diverse and living arts expressions of varied indigenous communities.

Japan Fest — Headlined by Lyrics Born, this 1st annual Japanese celebration was created in collaboration with the Japanese Arts Network

Brazil Day — A day radiating with color, complete with samba dancers, traditional fashion and, of course, Brazilian music!

Movimiento — CO latin rock band iZCALLi created a show rich in sight and sound with dance performances from ArtistiCO complimenting their songs.



OUR PARTNERSHIPS

Community Partners

Throughout our concert season we welcome fellow non-profits to share their work and mission with our audience, showcasing institutions working for good in Colorado through co-curation, collaborative fundraising, and leveraging venue visibility. **In 2023, we welcomed and worked with these organizations:**

- Alzheimer’s Association
- Alliance of Music Education Equity
- AMP Colorado
- Athena Project Arts
- Break Bread
- Colorado African Cultural Center
- Denver Indian Center
- Fiesta Colorado Dance Company
- Indian Health and Family Services
- Latino Cultural Arts Center
- Maddie Wright Foundation
- WeeCycle
- Youth on Record
- & many more

BEHIND THE SCENES SERVICE

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BODIES OF CULTURE

Bodies of Culture is a program of Levitt Pavilion Denver committed to investing in and **supporting BIPOC youth** in the greater Denver area to participate in music through initiatives that celebrate cultural identity, self-expression and empowered musical self-discovery and exploration. In 2024, BOC launched their **Sunday Sounds showcase** and mixer event and their **Community Survey**, aimed at getting a greater picture of the BIPOC experience within Colorado's music scene.

TEAM PHOTO FROM BOC'S DEBUT "SUNDAY SOUNDS"

CAREER DEVELOPMENT

Once again Levitt Pavilion Denver partnered with **University of Colorado Denver** to provide hands-on internship experiences in various areas of the live music industry utilizing world-class equipment with instruction from industry leading professionals.

This season we had interns training in the following areas:

Guest Services

Videography

Audio & Lighting Production



FUELING THE FUN

YOUR INVESTMENT

As a 501(c)(3) nonprofit, Levitt Pavilion relies on individual donor support of our operations. Through season membership, VIP access purchases, and onsite or online donations of any amount, you are investing in our mission to build community through music!

LEVITT FUTURE FUND

Levitt Denver unveiled the first stage of facility improvements at the start of the 2023 concert season, taking the first step to make the pavilion more accessible, comfortable, adaptable and fun for seasons to come. As we look to the future, we will launch the Levitt Future Fund, seeking community investment in Levitt's next phase of improvements and beyond.

2023 CONTRIBUTIONS

VIP SALES
\$111,312.00

MEMBERSHIPS
\$75,952.45

INDIVIDUAL
CONTRIBUTIONS
\$37,500.00

ONSITE GIVING
26,605.00



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LEVITT'S CIRCLE OF SUPPORTERS

Levitt Members are a special group of donors who invest in our non-profit organization while experiencing the best of our concert season with special perks, backstage events, and more. Levitt Pavilion Denver thanks our 2024 Ruby Stars Members for helping us build community through music.

CORPORATE MEMBERS

KGN INVESTMENTS

MODUS REAL ESTATE

REAL ARCHECTURE

SOPHIUM DEVELOPMENT

URBAN VET CARE

RUBY STAR MEMBERS

Aarron Archuletta
Adam Trautwein
Aimee Giese
Albert Ross
Alex Holiday
Amanda Brice
Amy Daley
Ana's Sunshine
Andrew Frazier
Andy Bardwell
Ann Shockley
Anne Button
Anne Meier
Ariel Werbel
Arturo Jimenez
Ashley Folkestad
Bailey Smith
Barbara O'Neill
Benjamin Kapnik
Brian McQuinn
Buffy Naake
Carol Semple
Carrie Elste
Carson LeMahieu
Charles Schwartz
Foundation for Music

Christen Allen
Christopher Goetz
Clayton LeBeau
Connie Rettig
Courtney (Cudlip) Brescia
Cristina Bearden
Cynthia Maestas
Dale Glover
Damien Ternes
Dan Slack
Dani Crane
Daniel Maret
Dar Nedelka
Daryl Stewart
Dave Howell
Dave Ratner
David Cohen
David Rhoades
Dawn & Brad Miller
Debra Weiss
Diane Veloso
Drew Gottlieb
Eric Farrington
Eric Gefford
Erica Garvey

Erin Severs
Ernest Vialpando
Eva Marez
Florajane DiRienzo
Frank Jaramillo
Gail Town
Gene Cooper
George White
Gloria Padilla de Garcia
Greg Kramer
Gwen Young
Hannah Payonk
High To Low Voltage
Ian Jaffe
Jacqueline Vitta
Jaime Millan
James Good
Jamie Sant
Jasmina Filca
Jeffrey Feldmann
Jennifer Leete
John Riley Campbell
The One & OnlyJon Ham
Jon Tesseo
Joshua Keene

Juliana Gonzales
Kalin Construction
Karen Peterson
Karoline Corbett
Kent Bradford
Kevin Aumiller
Kevin Carr
Kevin OConnor
Laura Brown
Laura Buhs
Leila G
Leo Smiler
Leslie Levy
Lindsay and Billy Hauck
Lisa Witlen
Lishelle Schneider
Lloyd Gutin
Lynne Coville
Madeline Grawey
Marianne Scheel
Marilyn & Ray Stranske
Mary Ellen Devine
Mary Pavelka
Matthew Lepkowski
Meg Froelich

Megan Mcgregor
Michael Clark
Michael Hoffman
Michael Jonen
Michael McNulty
MICHAEL THOMPSON
Michael Thompson
Mollie Carter
Molly Withers
Monica DeGraff
Nancy Johnson Nagel
Natasha Schwertley
Nick Collins
Patrick Haske
Paul Henkelmann
Peter Mohr
Peter U
Rhonda Saunders
Richard Hawes
Richard Valdez
Robert Garber
Robert Leach
Robert Simmons
Samuel Rubinson
Sara Hutchison
Scott Kozak



SPONSORS

Sponsorships are essential to our organization's success. Thank you to the following companies for their financial support of our work and mission in 2023

OFFICIAL SPONSORS



ASSOCIATE SPONSORS



FOUNDING SPONSORS



FOUNDATION SUPPORT

Anschutz Foundation, Bonfils-Stanton Foundation, Cranaleith Foundation, Denver Arts & Venues, Denver Foundation, Levitt Foundation, Office of Immigrant and Refugee Affairs, SCFD, Tomblin Family Foundation, William C. McAlaine Foundation



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LEVITT 2023 BY THE NUMBERS

\$10,614,240

OF FREE MUSIC DONATED TO OUR COMMUNITY

BASED ON 2023 POLSTAR AVERAGE CONCERT TICKET PRICE x 2023 FREE CONCERT ATTENDANCE

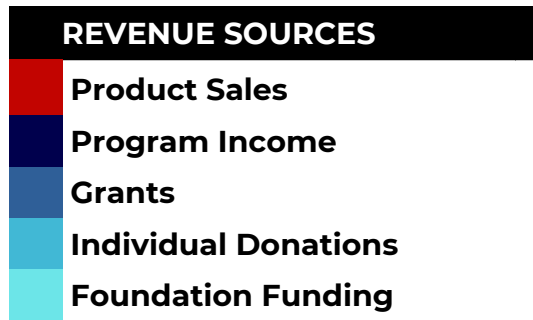
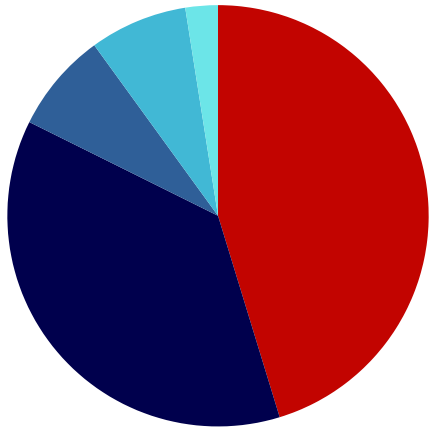
\$12,972,535+

REGIONAL ECONOMIC IMPACT FROM OUR CONCERT SEASON

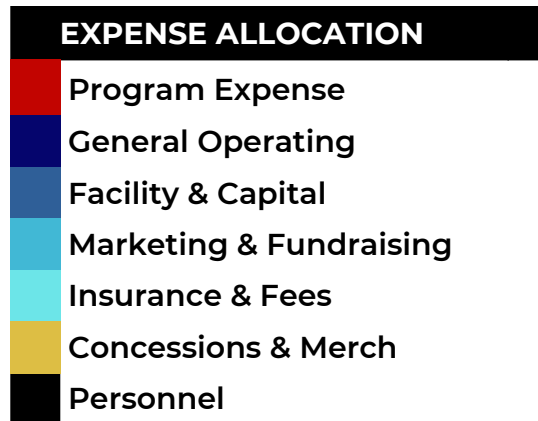
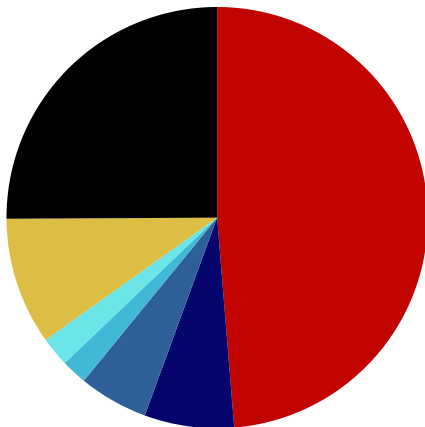
HOW SURROUNDING BUSINESSES ARE ECONOMICALLY ENRICHED BY OUR CONCERT SERIES



2023 REVENUE SOURCES



2023 EXPENSE ALLOCATION



OUR TEAM

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Meghan McNamara
Executive Director

Andy Thomas
Deputy
Director

Jessi Whitten
Director of Marketing &
Audience Development

Katelynn Eckles
Business Manager

Luna Spivey
Facilities & Access
Manager

Helen Gover
Communications
Manager

Randall Fraiser
Talent Buyer

Ryan Zacher
Food & Beverage
Manager

Will Umphrey
Production Manager

Levitt Pavilion Denver also employs 50+ seasonal team members for concert production, concessions, site crew and guest services – all essential to our team!

BOARD OF DIRECTORS

Maria Coral
President

FloraJane DiRienzo
Vice President

Jeff Kaufman
Treasurer

Lance Holly
Secretary

Angela Baier
2024 Vice President

Mike Belitz

David Berton

Sam Brown

Lori Collier

Rachel Garcia

Erica Garvey

Ru Johnson

Chris Murphy
2024 President

Temi Osifodunrin

Hanna Scovill

Todd Snyder

Ira Sweetwine

Rhett Trees





THANK YOU

Levitt Pavilion Denver could not build community through music without you. Showing up, shouting out, spreading the word, bringing a friend, sharing your talent, donating to the cause and dancing under the stars — all of these things make our work possible and meaningful. Thank you for another year!



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www.levittdenver.org

